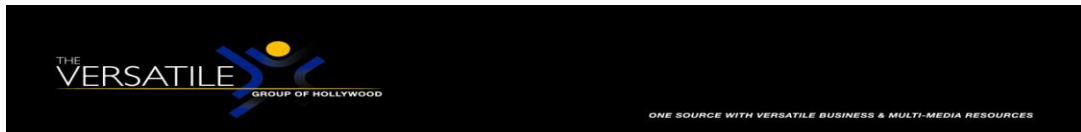


ATLANTIC OVERSEAS PICTURES



PRESENTS

“THE GREENROOM”

WEBTV REALITY SHOW

Confidentiality Agreement

This agreement is to acknowledge that the information provided by *The Producers* of **“The GreenRoom WebTV Reality Show”** in this business offering along with proprietary literary copyrights and information that you receive is confidential and is intended only for the personal and confidential use of the recipient. It may not be copied or distributed without permission from The Producers hereby mentioned as a part of this offering; *This* is to confirm that it is understood between us that *The Producers*, have developed and own, in conjunction with Bemote Technology, Atlantic Overseas Pictures & The Versatile Group of Hollywood proprietary rights, licenses and trade-secrets and other confidential information (the “Information”) respecting various aspects of each of its business. *The Producer’s*, are interested in disclosing all or part of this information to you for certain purposes, subject to the conditions below.

In consideration of *The Producers* disclosure to you of this information and/or materials relating thereto, you and your company (if applicable) both agree:

1. To keep secret and confidential all such information or materials disclosed to you by *The Producers* or by a person or company authorized by *The Producers*. You agree not to disclose any such Information or materials to others except as outlined herein to promote the show to potential 3rd parties interested in participating in the development and/or production of the show entitled, "**The GreenRoom**" and you agree to take reasonable steps to safeguard the secrets and confidentiality of all such information or materials, with your own internal agreements, until such time as *The Producers* may make such information or materials known to the public. In particular, you agree to disclose whatever information is provided to you only to those people who need to know the information, and you agree not to disclose such information to anyone who is not under an obligation to keep such information confidential.
2. Not to use the Information, or any other thing based on or incorporating the Information, without the prior written permission of *The Producers*.
3. To use any documents, descriptions, specifications, plans, drawings, prototypes, models, customer lists or other materials only for those purposes to which we agree. You agree not to copy any such materials or use the Information disclosed to you without the prior written permission of *The Producers* other than for the purpose of evaluating or considering the Information.
4. To return to *The Producers* any and all documents, descriptions, specifications, plans, drawings, prototypes, models, or other materials relating to the Information as it pertains to a proprietary literary property enclosed, entitled, "**The GreenRoom**" upon our demand or upon completion of the purposes for which the materials were delivered.
5. Not to file an application for a patent, trade-mark, copyright or industrial design, or any other intellectual property right relating to the Information in any country, or assist other in doing so, without the prior written permission of *The Producers*.

If you are agreeable to the terms and conditions set forth above, please signify your acceptance of these terms and conditions by signing and dating one copy of this letter and returning the signed copy to *The Producers*, in order to receive additional information and/or related business plans for your review and consideration.

Thank you

Company Name: _____

Principal Name: _____

Signature: _____

Date Signed: _____

Address: _____

Telephone _____ E-mail: _____

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(IT Development, Software Applications, Web Design, Internet Marketing) www.eyeeexposure.com



IMAGINE...There is no place to Run...

No Place to hide...

IMAGINE spending two months in a **GREENROOM** with...
6 strangers and no privacy?

That is the concept behind this new Internet TV reality show entitled...

"The GreenRoom"

**THE MOST ENVIRONMENTALLY SOUND
REALITY SHOW EVER PRODUCED IS
ABOUT TO TAKE THE INTERNET BY
STORM!**

THE PRODUCERS:

ATLANTIC OVERSEAS PICTURES

REMOTE

THE
VERSATILE
GROUP OF HOLLYWOOD

ONE SOURCE WITH VERSATILE BUSINESS & MULTI-MEDIA RESOURCES



THE CONCEPT: Based on a concept involving a behavioral study, currently underway to train astronauts for long distance space travel, The Producers of **“The GreenRoom”** were inspired to produce a reality show with a similar concept. One that is portrayed via an online reality search, whereby six strangers from around the globe, will be selected to participate and interact in a GreenRoom full of strangers, in a space the size of a typical American apartment (approximately, 600 sq. ft.) to analyze each’s behavior and ability to meet the full term of their involvement in the show. Interactive audience participation both on site, online and other mediums will witness the raw human nature of each participant, in an unprecedented online behavioral study, that will determine if in fact 6 strangers together, can actually survive being confined, inside the living space within **“The GreenRoom”**, without losing their ability to participate or much worst...their mind.

“THE GREENROOM” is an environmentally sound room designed as an open space with no luxuries, just bare human survival necessities, similar to a jail cell used for multiple prisoners, with six beds around the perimeter. A dining and workspace table in the middle. A bathroom with a 4 foot wall (so when someone takes a shower or uses the toilet, their head will be exposed, but not the rest of their body). A kitchen with minimum essentials for survival will be built. The ceiling will be open, except in the bathroom area, allowing cameras to be able to shoot inside **“The GreenRoom”**, 24/7. Additionally, the walls will have a 2 foot wide panel with one way glass around the perimeter, to allow cameramen to shoot into **“The GreenRoom”** 24/7 from various angles.

ONLINE SEARCH FOR PARTICIPANTS will be carefully monitored and selected by *The Producers* from the pool of entry forms submitted by interested applicants when they become members of the online community search portal created specifically to promote, broadcast and cast participants for **“The GreenRoom”**. Members will be asked to submit their entry form for a yearly fee of \$29.95, which will provide them full access to

all the information, requirements, rules & regulations and releases for processing their entry submission forms, during the course of 1 year. This membership will also provide them VIP placement for consideration in future shows, should they not be selected on previous shows. In this portal, interested participants will be asked to provide *The Producers* detailed information about them and asked to submit content with pictures depicting their unique persona, along with reasons as to why they feel they should be selected to play part in “**The GreenRoom**”. In said entry application, interested participants will also be asked to share their own video content, or produce new ones, utilizing video broadcasting and sharing tools, which will be provided within the portal, to enable them to feature any talent they may want to share with *The Producers* in consideration for their participation. Furthermore, interested participants will be provided a comprehensive proposal for their involvement along with all the bylaws and conditions for participating in the show. Participants must be ready, willing and able to participate in the time specified. *The Producers* will provide room and board, along with per diem. The participants must make arrangements for their own travel to the destination of choice by *The Producers*, if they are selected to participate in “**The GreenRoom**”. Check-in at “**The GreenRoom**” is voluntary once selected for 60 days, and all participants will be free to leave anytime they want! This is the reason why travel to and from the location is not provided. However, if the participants survive the behavioral study within “**The GreenRoom**”, during the entire 60 days, then as a part of the incentive package offered by *The Producers*, and provided by the sponsors, participants will be reimbursed for their travel to and from the location where “**The GreenRoom**”, is scheduled to be produced. All participants surviving confinement within “**The GreenRoom**”, will benefit from not just the full publicity impact from the study and be exposed to a worldwide audience online and other related mediums, but they will be recognized for their contributions and or lack thereof in front of a live broadcast finale that will reveal their rewards with an incentives package provided by participating sponsors, yet to be determined. Any participants that do not complete the full course of the study within “**The GreenRoom**” will be asked to leave without rewards for their involvement. At which time, the only incentive for those that fail to conclude their time within “**The GreenRoom**”, would have been the publicity they received for their involvement.

THE CONTENT Each individual in “**The GreenRoom**” will have a specific personality unknown to others in “**The GreenRoom**”, but known to viewers of the internet portal and or other related mediums chosen to participate and/or broadcast the show.

EXAMPLE OF POSSIBLE PARTICIPANTS (Roommates)

CHOSEN TO LIVE INSIDE “THE GREENROOM”

DURING EACH 60 DAYS...

Mike: A Wall Street banker who recently got the axe who has a history as a womanizer.

Sarah: A 25 year old aspiring model and actress who is overtly melodramatic creating her own real life soap opera where ever she goes. She has had a few minor arrests for kleptomania.

Chris: A conservative Rush Limbaugh, Dick Cheney supporter. Crew cut. All American and hard right. A young man who is a mission to save the values of America, unless of course he gets seduced by someone in “**The GreenRoom**”?

Lisa: Goth, Butch and sexy. Had a sex addiction as a teen. Likes to party hard and late.

David: Just broke up with his girlfriend. The quintessential American bachelor. Seems like the perfect guy. Handsome, clean cut. Except of course he is needy, has pig out housekeeping techniques and lost his mental compass long ago.

Jenifer: Paris Hilton rich daddy type. Two Gucci bags even though there is no place to go. *"You mean there is no privacy in here at all?"*

WEB CAST 100% of the action and content within **"The GreenRoom"** will be shot with HD cameras and technical support. Un censored and un-edited content will be part of the show and video streamed live 24/7, via an online interactive internet community portal, designed specifically for **"The GreenRoom"**, by *Bemote Technologies*, a next generation, state-of-the-art software development Company with proprietary remote communication capabilities for broadcasting and sharing content online via an all in one community platform. www.Bemote.tv will further provide the optimum platform for broadcasting what is needed to attract a global audience online, just like a Television Network would on TV. All of the necessary tools and solutions required to broadcast, share, promote and communicate the content of the show online to millions of users on the internet, will be made available 24/7 by Bemote Technologies to its members. After the initial web cast production of the show proves to be successful on the internet, the show will sure attract the attention of Television Broadcasting Companies for future broadcast on television, while simultaneously continuing to broadcast via webcast.

"THE GREENROOM SOCIAL COMMUNITY

Members joining **"The GreenRoom"** social community will not only be able to view the show at anytime during production, but also interact with the participants in versatile ways, which will be described therein, with user friendly tools and solutions that will enable a user to share content with their friends and family and invite others to join and participate in **"The GreenRoom"** interactive forum and overall environment. Participating Sponsors will provide users additional incentives with special offers for goods and services within the site, so as to maintain the audience's interest and involvement, while providing participating sponsors online traffic to their brand. Although aspiring participants will be required to pay the membership fee of \$29.95 for 1 year, registration for viewership interaction will be **FREE**. The site will be driven by unique advertiser, chosen by *The Producers* to play part in **"The GreenRoom"**, inside optimum promotional placements that will feature and/or mention their prestigious brands, as determined by the level of sponsorship that is offered and procured by *The Producers*, on behalf of **"The GreenRoom"**.

INTERACTIVE LIVE AUDIENCE Live interaction derived from global demographics of internet users from some of the worlds leading social communities online will be targeted via proprietary social media crawler technology and driven to participate in **"The GreenRoom"** reality style show by way of interactive forums, blogs, callers, text messages etc... They too will play an intricate role in the behavior of the participants, providing suggestions, challenges, advise and support during the show. All of which will be considered content. In addition, passing spectators within the chosen venue, will play part in a live audience format, all of which will add tremendous value not just for the show, but be considered fundamental and foundational for participating sponsors, who's primary goal in supporting **"The GreenRoom"** will be to procure promotional leverage from the overall success of the show. The live audience participants will have a view to **"The GreenRoom"** via one wall that will be designed with a glass

exterior storefront, enabling viewers to see the action of all the participants inside **“The GreenRoom”** via a one way glass structure on any given day. Occupants will not be able to see any of the audiences’ reactions.

MARKETING & PUBLICITY Proprietary internet marketing software programs will be provided by *Bemote Technologies* alongside *The Versatile Group of Hollywood*, a multi-media Company specializing in the entertainment industry, to promote all aspects of development, from pre to post and beyond, to include the production of a comprehensive online community search for participants with all the necessary tools and solutions for communicating, marketing, promoting and generating traffic online with next generation technology provided by *Bemote*. Traditional methods of marketing, promotion and publicity will also be provided by way of strategic alliances and media partners in all mediums. Co-branding opportunities with advertisers and corporate sponsors will be made available to those interested in featuring their goods and services with co-branding opportunities with **“The GreenRoom”** via product placement.

CORPORATE SPONSORSHIP PACKAGES will be designed to meet the needs of *The Producers* as determined by what is necessary within **“The GreenRoom”**. Corporate sponsorship opportunities will be made available from each category of product placements that will be required, as a part of the show. These opportunities will be offered in trade for promotional mention and will encompass, goods, services and in many cases cash, depending on the sponsorship level that was offered and accepted by a participating sponsor. All sponsors providing goods and services for **“The GreenRoom”** will share in the promotion of the show throughout all avenues of media that are provided by **“The GreenRoom”** media partners. *The Producers* will agree to feature official sponsors brands used within **“The GreenRoom”**: such as, *TV’s, Computers, DVD’s, Electronics, Food, Beverage, Furniture, Mattresses, Linens & Things, Appliances, Detergents, Soaps, Shampoos, Toilet Paper, Paper Towels, etc...* *Official TV stations, Official Radio Stations, Official Cable Provider, Internet Providers, Official Cell Phone Providers, Official Long Distance Carrier, VOIP, Telephone Company, Official Airline* and other products and services, that may be needed from time to time within **“The GreenRoom”**, such as building materials, plumbing & cleaning services etc...of which most if not all will be environmentally Green! Other interested advertisers may buy placement ads and banners within the social community site and or other related mediums participating in the show. Sponsor packages will be offered by category on a month to month basis or as an exclusive buyout for the entire year, with renewable options. Package values will range from \$5,000.00 dollars to \$100,000.00, depending on the level of sponsorship chosen. Promotional trade agreements for each level will be outlined in a comprehensive sponsorship proposal that will encompass a variety of media trades and be made available to interested sponsors upon request.

CONCLUSION Upon completion of every 60 day cycle, known to *The Producers* of **“The GreenRoom”** as the next season, new participants will be chosen from the same pool of registered members within **“The GreenRoom”** social community search portal. Interested viewers from either the online community or live audiences can continue to enjoy this unprecedented reality behavioral show for FREE, for years to come...

We are very excited with the opportunity to produce this unique reality show within the www and are confident that given the opportunity, **“The GreenRoom”** will prove to be a huge success. Your comments, suggestions, questions and support is considered an essential element of the overall production. Therefore your involvement is welcome and very much appreciated as we move forward with all aspects of development, production, marketing and publicity to ensure a 2009 release.

On behalf of *The Producers* of **“The GreenRoom WebTV Reality Show”**, we thank you very much for your review and consideration, as we look forward to the opportunity to establish a successful professional relationship with your prestigious organization.

The Producers of “The GreenRoom WebTV Reality Show”



Harris Salomon



Marisela D'Baldrice



Bijan Moradi

“The GreenRoom”



INSPIRED BY:



In Moscow, six people were locked inside a hermetically sealed living space, where they will remain for the next 105 days. They will eat dehydrated food, have limited contact with the outside world and will be constantly monitored. No, it's not another season of ['Big Brother'](#), but a joint experiment by the European Space Agency and the Institute for Biomedical Problems (IBMP) of the Russian Academy of Sciences to study the effects a mission to Mars would have on a human crew.